




Habitat for Humanity Ireland

30th Anniversary

HOPE BALL

10TH MAY 2024



INTRODUCTION

The 30th Anniversary Hope Ball will celebrate the impact of Habitat for Humanity's work in Ireland.

Our commitment to breaking down barriers, by bringing people together to build homes, communities and hope remains at the heart of our vision to build a world where everyone has a decent place to live.

Every day, Habitat works beside families to build, renovate or repair their home in more than 70 countries around the world. Habitat advocates to improve access to affordable shelter and support funding models that enable families with limited resources make vital improvements to their homes.

In Ireland, Habitat directly tackles poverty through its network of Habitat ReStores which provide access to low-cost home improvement materials, employability training for people of all abilities and diverts tons of material from landfill. The 'House to Home' programme supports vulnerable people who have been homeless or who are at risk of repeat homelessness, to sustain tenancies by helping them to make their house a home. Habitat also raises funds to support long-term partner programmes in some of our world's poorest communities.

The Hope Ball will help transform the lives of families and communities in need, here in Ireland and around the world, and we hope you will want to be part of this very special event.



THE EVENING

The Habitat for Humanity 30th Anniversary Hope Ball will be held at the iconic Titanic Belfast on Friday 10th May 2024, 7.00pm
Guests will be treated to a spectacular celebration with fine dining, entertainment and plenty of surprises.



THE PROGRAMME

- Sparkling drinks reception on arrival
- Sumptuous 3 course meal followed by tea & coffee
- After dinner speaker
- Prize Draw and Reverse Bingo
- Sensational live music to dance the night away





TABLES OF 10 £10000

Celebrate 30 years of impact with us by inviting your network to join you!

Your presence, whether as a guest or a sponsor, isn't just about one evening of enjoyment – it's about being part of a movement that empowers families and strengthens communities.

MAIN SPONSOR

£5000

A wonderful, highly visible opportunity to headline the event and maximize your corporate engagement investment. We will be delighted to meet with you to tailor our partnership to meet your business objectives.

- Name recognition on all Hope Ball materials
- Table of 10 in central position
- Product placement or promotional opportunity on tables
- Recognition across all Habitat Ireland social media platforms; almost 100,000 followers with an annual reach of 12 million
- Press releases accredited to the headline sponsor, including a quote from your company
- Brand marketing included in all Hope Ball promotional materials including in mailing to all participating companies
- Advertisement and an opportunity to include welcome from CEO in commemorative event programme
- Pre/post event publicity and PR support from Habitat Ireland
- Corporate Partner recognition on Habitat Ireland website during 2024 and inclusion in Habitat's regular e-newsletter



OTHER SPONSORSHIP OPPORTUNITIES

Gift a prize for the 'Prize Draw'

- Company logo displayed in commemorative event programme
- Company logo displayed on screen during 'Prize Draw' presentation
- Company name announced during 'Prize Draw' presentation

Unable to attend donation - £250

- Company logo displayed in commemorative event programme

If you have any other ideas or special requirements, please do let us know.
We would be delighted to discuss the potential with you further.

Please contact our team by calling +4428 9263 5635
or emailing communications@habitatireland.org



BOOK YOUR TABLE OR MAKE PAYMENT

Online:

Visit our website www.habitatireland.org/hopeball

Phone:

Call the Habitat office on +4428 9263 5635

Cheque:

Cheques should be made payable to Habitat for Humanity and sent for the attention of: Gillian Cameron, Habitat for Humanity Ireland, Riverside Centre, Young Street, Lisburn, BT27 5EA

If you have any questions or need further support, get in touch:

Email: info@habitatireland.org

Phone: +4428 9263 5635



Thank you



Habitat
for Humanity®
Ireland

